

Sustainable livelihood generation for women community through apparel making and embroidery trainings

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ABSTRACT

It was evident that through apparel making and embroidery training programme that there was about 142.5 per cent gain in knowledge among the trainees. It is evident from the study in apparel making and embroidery training given by BCT-KVK, every trainee is an earner. The beneficiaries got hands on experience during the training programme and started individual units in their respective villages and also got employment in the nearby apparel companies. The KVK is offering necessary technical support during the follow up visits. There is good demand for Apparels. The apparel making and embroidery has given a boost to rural women and giving supplementary income and additional employment especially to house wives.

KEY WORDS : Livelihood, Apparel making, Embroidery training

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